



Friday, July 23, 2010

Registration being taken for fundraising slo-pitch tournament

Teams are being sought to participate in the first ever Bases for Life Mixed Slo-Pitch Tournament, being held in support of United Way for the City of Kawartha Lakes. The tournament is being organized by Jordan Bress, a former board member of the non-profit.

The 20-team tournament will be held Saturday, Sept. 11 and Sunday, Sept. 12, 2010 at Wilson Fields in Lindsay. The fee is \$400 per team, with up to 12 people being allowed to register for each team. Five registered players must be women, and four women must be on the field.

Mr. Bress said he's had the idea to run a tournament for about two years. "It's a worthy cause and I want to bring more awareness to people about what the United Way is and who it helps."

Campaign Leader Deb Bartlett is excited to have a new fundraising event organized to support United Way. She says the potential exists to grow the tournament into a popular and anticipated CKL event. "The focus on the tournament will be good, family fun," she says.

In an effort to encourage volunteerism in youth, provide an opportunity for high school students to gain experience and earn their community service hours, many of the umpires will be certified youth umpires who are volunteering at the event. Other volunteer umpires will be knowledgeable about the sport, but Mr. Bress stresses that none will be paid for their work at the tournament.

"The name of the game is fun and raising money for United Way," he says. There will not be prize money awarded to winning teams, although prizes will be provided by Labatt's.

The Kinsman Club will be running a beer tent during the event, and there will also be a food vendor on site for the weekend, selling BBQ items and drinks.

Sponsorship opportunities exist for area businesses. The cost is \$250, which will put the business name on more than 250 t-shirts. Each team will have a different colour of shirt.

Anyone interested in registering teams should call Jordan Bress at 341-4850 or email jordan.bress@rbc.com. Registration forms are available in hard copy at the United Way office, 50 Mary St. W., Lindsay. Anyone willing to volunteer during the tournament, including umpires, should call Deb Bartlett at 878-5081 or email deb.bartlett@ckl.unitedway.ca.

-30-

For more information, contact:

Jordan Bress, 705-341-4850 or jordan.bress@rbc.com

Deb Bartlett or Valerie McDonald, United Way for the City of Kawartha Lakes, 705-878-5081